

Cut your work time in half with these leveraged content ideas!

Here are some ways that you can create leveraged materials for your clients (i.e. materials that you can create once and give to every client) so that you can help your clients get BETTER results while working less.

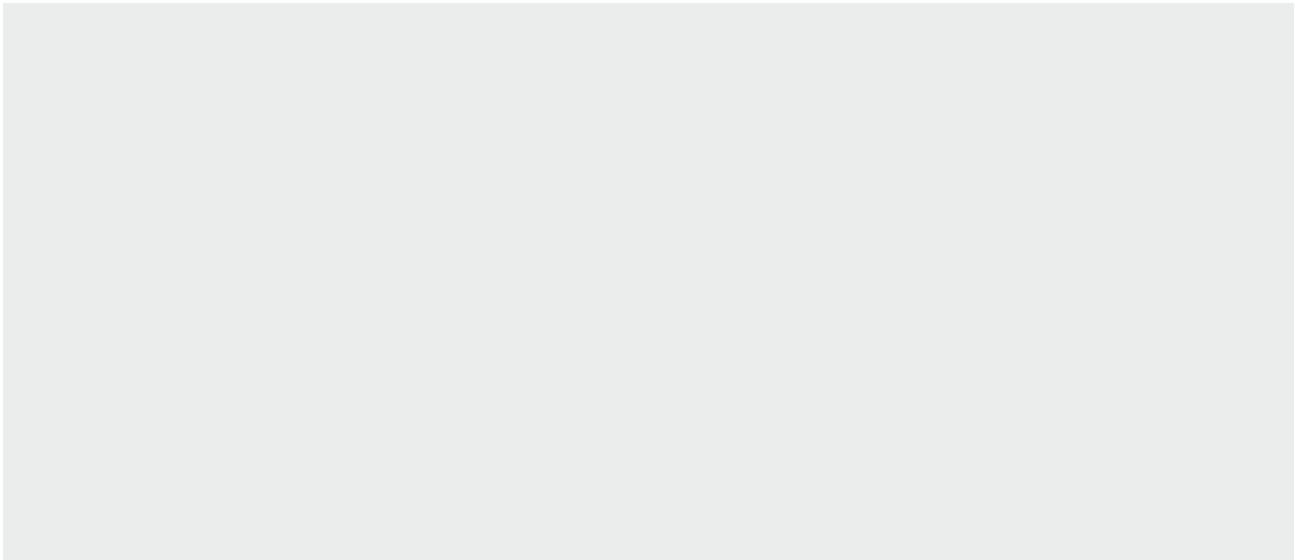
Question 1 - What things do you feel like you have to explain to most new clients?

For example:

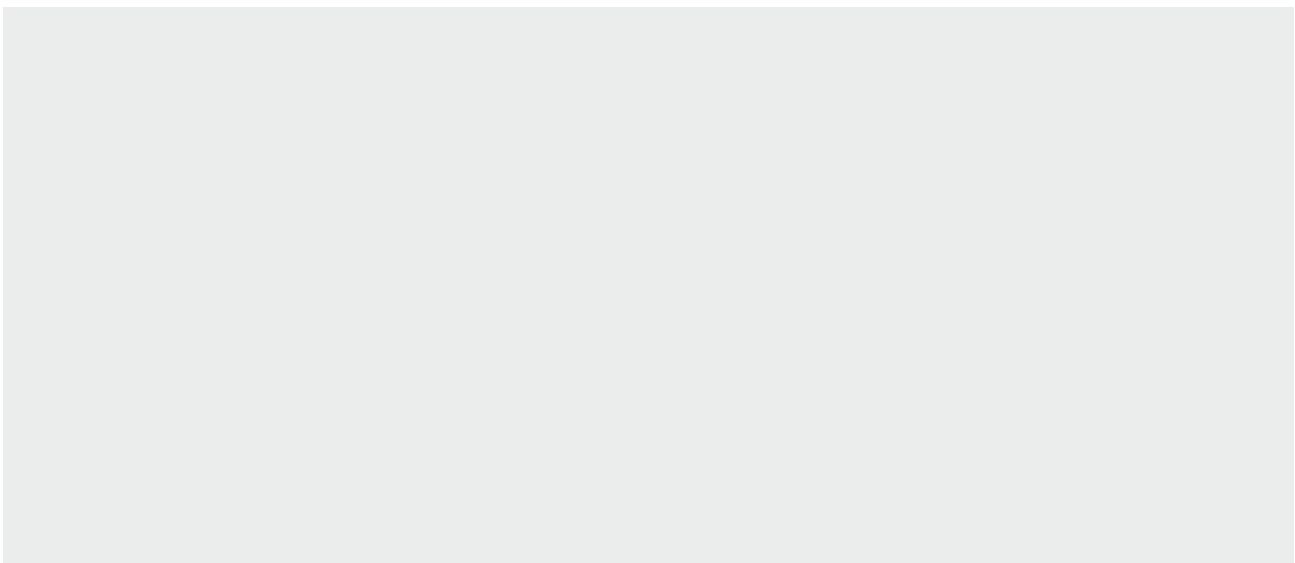
- You are a designer who is explaining Photoshop basics to each client
- You are a life coach who is asking the same 5-10 questions every time you start working with a new client

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Question 2 - What basic education or training would help your clients get more out of the experience? (Think in terms of teaching them to fish, not just giving them the fish). Could you easily record a video training for them?



Question 3 - What actions do you need your client to take to get the biggest results from working with you / to stay on track? Could you create a checklist for them that they can physically fill out or check off?



Question 4 - What do your clients need immediately after they're done working with you to continue getting the most out of the work you've done together?

